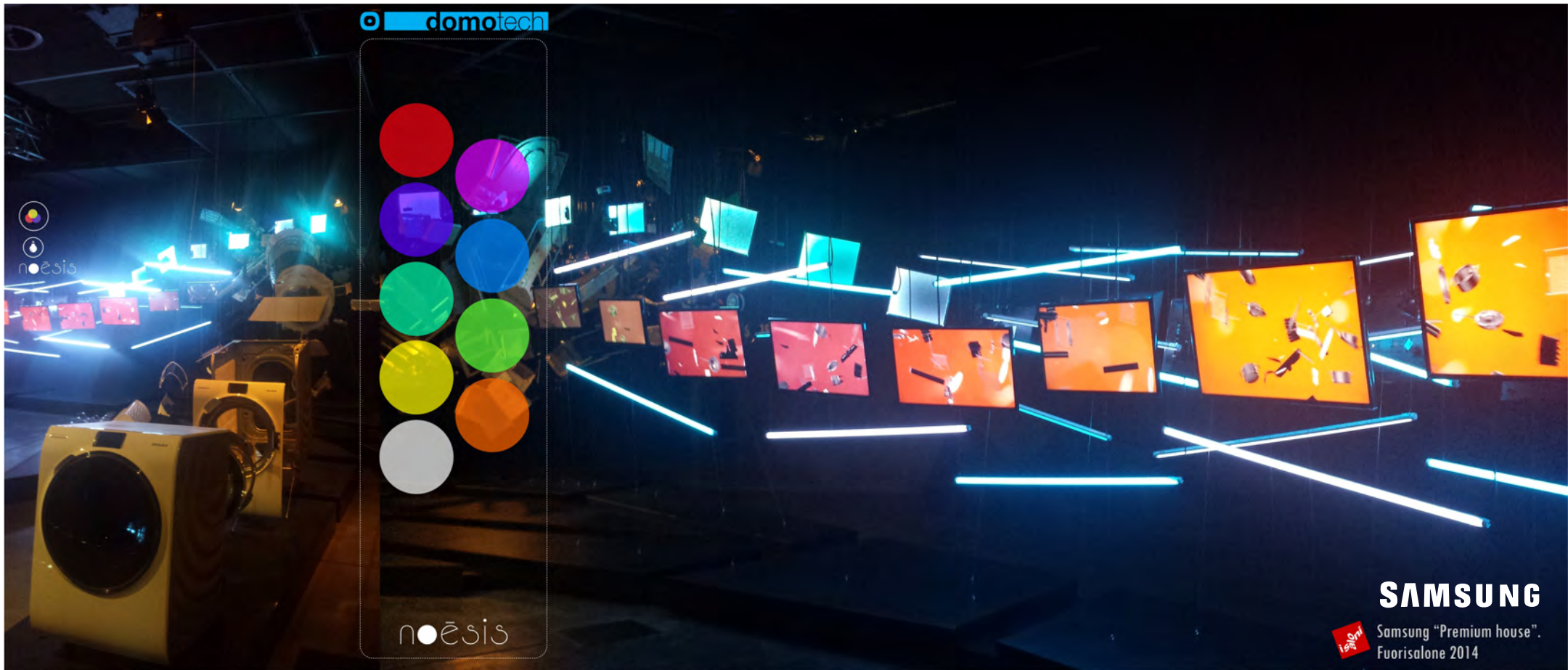


## Domotech is Samsung's official partner for the B2B channel



**Domotech, as Samsung's partner for the B2B channel, took part at the meeting organised by Samsung last April to officialise its contribution to the development of shared projects.**

**April 2014** – On April 14, during the events of Fuorisalone of Milan, Domotech took part of the meeting of its partner Samsung for the B2B channel, thus officialising its own contribution to the development of projects in the professional sector.

At the Spazio Zegna of Via Tortona, a historical scenario for several events and Fuorisalone presentations, Samsung held an exhibition of its latest solutions for professional use, from large format displays, complete with Samsung software for contents management, to touch panels, including totems with mirror displays and built-in cameras, for interactive dialogue solutions with the public. The evening was kicked off with a Samsung presentation, including figures and development prospects for the **B2B channel**, and was wrapped up with a moment of conviviality for all partners – about 50 – to get to know each other, exchange ideas and cooperation starting points.

**Domotech** has recently been the protagonist of an important intervention in Samsung's Technical Department room: thanks to its **Noësis** automation solution and to the creation of captivating and interactive usage scenarios, Domotech made the experience of using Samsung products even more pleasant and involving. So much so that, as reported by the company, the number of successful negotiations have increased, proof of how much an environment can benefit from Domotech's intervention.